

08

ALL-NEW MITSUBISHI

LANCER



YOU SHOULDN'T HAVE TO
CHECK YOUR PULSE
TO SEE IF YOU'RE DRIVING

NAPTIME IS OVER. MEET THE ALL-NEW 2008 MITSUBISHI LANCER, A SPORTS SEDAN DESIGNED TO RESUSCITATE YOUR DRIVING LIFE. BUILT ON GENERATIONS OF MOTORSPORTS HERITAGE, LANCER WAS FORGED IN COMPETITION - YET ITS ROAD MANNERS ARE REFINED. BENEATH THE ATHLETIC CONTOURS, ITS RIGID BODY LENDS AGILITY. WHILE INSIDE, LANCER IS ENTIRELY ACCOMMODATING. IT'S THE MOST EXCITING SPORTS SEDAN IN ITS CLASS AND SURE TO PUT YOUR HEART RATE WHERE IT SHOULD BE.







Lancer ES with optional equipment.

TAKE A GOOD LOOK

YOU MAY NOT SEE IT FROM
THE OUTSIDE FOR A WHILE



FUNCTIONAL, CLASS-UP STYLING DETAILS

Mitsubishi prototypes, like Prototype X, aren't just showpieces – they reveal innovative technology and styling before they hit the street. Narrow, clear-lens headlamps, for example, aren't just sharp looking, they provide efficient, focused illumination. The swept-forward hood and front bumper provide smooth over and under airflow for high-speed stability and fuel economy. Distinctive, high-mounted tail lights are handsome and highly visible. And accents like a rear spoiler and 18-inch alloy wheels are not only sporty, they improve performance.



You might be content to just sit and stare at Lancer's sculpted exterior – the chiseled lines through its midsection, the aggressive, shark-like front end, the headlamps that impart a piercing intensity – but it's not just visually striking, it's aerodynamically efficient as well. To be sure, this is a sports sedan of uncommon character. But as striking as it is on the outside, it's even better looking with you behind the wheel.





MEET YOUR
PERFORMANCE
INTERFACE

30GB HARD DISC DRIVE

NAVI – MUSIC SERVER

Lancer has the smarts to match its great looks and excellent performance. An available 30-gigabyte hard disc navigation system with touch screen offers a multitude of innovative features – like map storage that uses the hard disc drive instead of a DVD for ultra-fast data access. It also includes a DVD player and a multi-format music system with six gigabytes (up to 1,200 songs) of dedicated music storage. And why not? A ride this nice deserves a proper soundtrack.



AVAILABLE NAVIGATION-MUSIC SERVER AND MORE

Lancer's available, bright 7-inch LCD screen is more than just a navigation system. It's your interface to the car's central nervous system. When equipped with the available navigation system, the display controls a DVD player (when the vehicle is stationary). It also allows you to customize functions such as central locking and lighting. Other features include an available music server and MP3 player.



The available Rockford Fosgate® performance audio system includes SIRIUS® Satellite Radio* with six months of pre-paid service. With over 130 channels of programming, including 69 commercial-free music channels, you're bound to find the perfect soundtrack for the perfect road.

*© SIRIUS Satellite Radio Inc. "SIRIUS", the SIRIUS dog logo and related marks are trademarks of SIRIUS Satellite Radio Inc.



MULTI-INFORMATION DISPLAY

You can never have too much information. Every Lancer comes standard with a backlit LCD multi-information display that gives drivers critical trip information. The configurable display shows distance to empty, current gear position (CVT only), fuel level, service reminder and more.



FAST-KEY

Lancer GTS can be equipped with Mitsubishi's FAST-Key (Freehand Advanced Security Transmitter-key) for easy access. When the FAST-Key comes within 2.5 feet of a front door, just grip the handle to unlock the door, get in, and start the car with a twist. The whole time the keys can be kept conveniently tucked away in your pocket or purse.



Multitasking requires integration – and nothing integrates your compatible cell phone with your audio system better than Lancer's available Bluetooth® hands-free cellular phone interface with voice recognition. After setting up a phone, you can place calls, answer them, and even look up phone numbers and names without moving your hands from the steering wheel.

*The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mitsubishi is under license.



This rockin' available performance sound system is not just loud – it's refined. The nine Rockford Fosgate® speakers in seven locations (including a 10-inch long-throw PUNCH® subwoofer) are driven by a 650-watt amplifier with a Digital Signal Processor for control of deep bass and crashing highs. The system is tightly integrated with the car, too. Volume and equalizer levels adjust automatically based on vehicle speed, and Lancer's doors and other body panels were designed with premium sound quality in mind. Stiff inner door panels and precisely-designed speaker housings accentuate the system's sound quality.



650 WATTS



PADDLE SHIFTERS

Lightweight, racing-inspired magnesium paddle shifters on Lancer GTS are for more than just show. In Sportronic® 6-step shifting mode, pull the right one to upshift the CVT transmission and the left to downshift.

STEERING WHEEL-MOUNTED AUDIO CONTROLS

Audio controls mount neatly in the steering wheel spokes on ES and GTS models, allowing the driver to change audio settings without letting go of the steering wheel.

CRUISE CONTROL

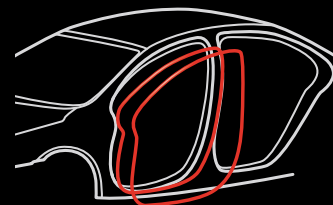
Standard on ES and GTS, Lancer's cruise control also finds a home near your hands. With shifters, audio controls and cruise control all so tightly integrated on the steering wheel, you might never want to let go.



FEELS LIKE YOUR FIRST DRIVE

Lancer GTS with optional equipment.

From the moment you acquaint yourself with Lancer's interior, you'll be taken in. Its clean and spacious layout has a gratifying, upscale feel. As well it should – high-quality materials have been employed throughout. Tight finish tolerances and innovative design contribute to a quiet environment. The controls are precisely designed and well-located. On GTS, firm sport bucket seats are bolstered for performance driving and available with 4-way adjustability for the front passenger and 6-way adjustability for the driver. With so many thoughtful features, you'll feel like the Lancer was made just for you. It was.



DOUBLE-SEALED DOORS

Lancer's doors keep the outside world – and outside noise – at bay, with two seals around each opening instead of one. It's a little thing, but it makes a big difference.

AUTOMATIC CLIMATE CONTROL

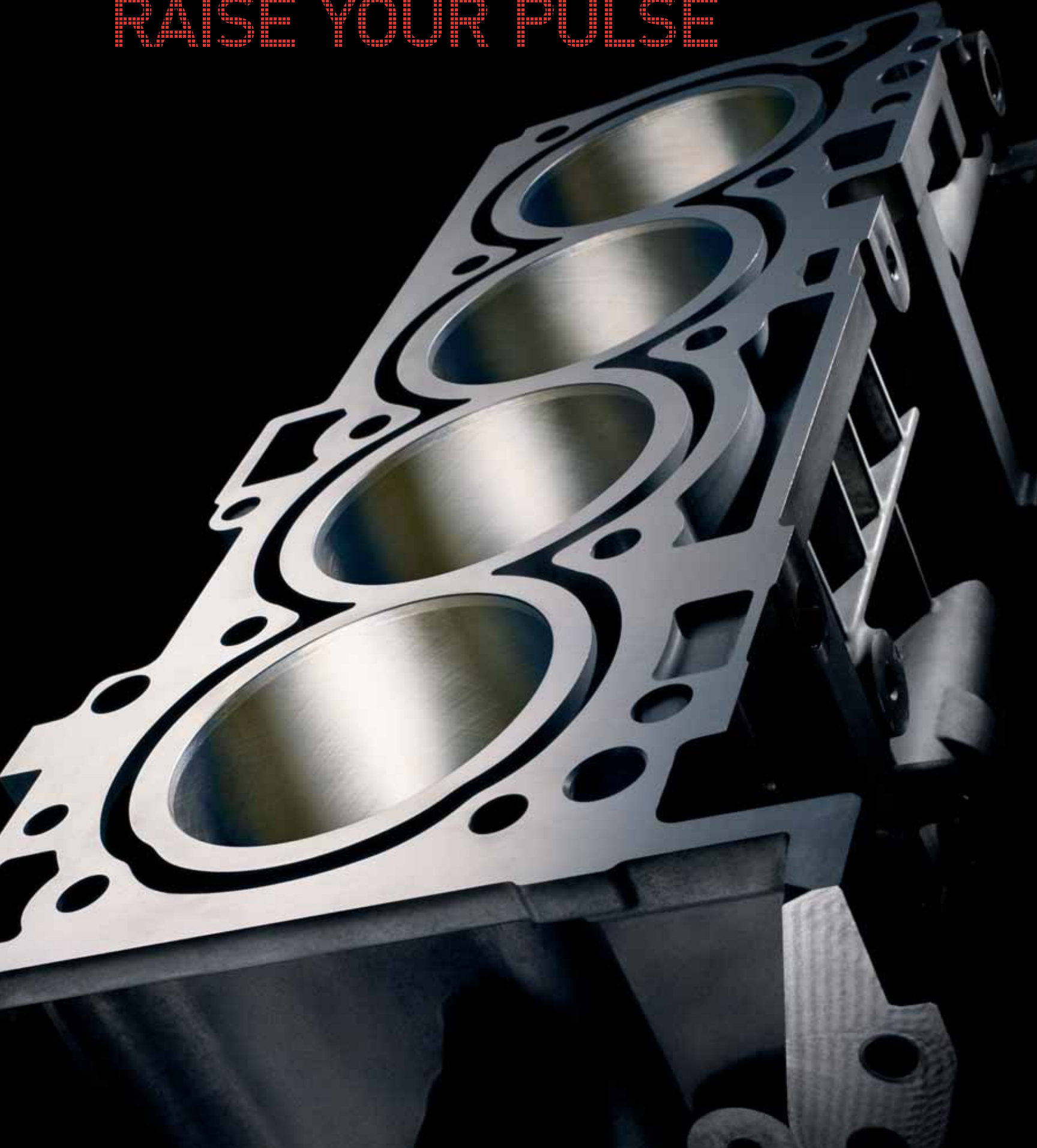
This one's just right. Lancer GTS comes standard with automatic climate control, so you can concentrate on the drive – not the temperature. The system automatically adjusts temperature, fan speed and air source, so you don't have to.



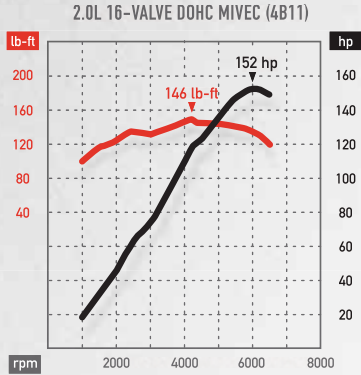


Lancer ES with optional equipment.

ENGINEERED TO
RAISE YOUR PULSE



Powering Lancer is a standard 2.0-liter DOHC Mitsubishi Innovative Valve-timing Electronic Control (MIVEC) engine featuring an aluminum block. This advanced design results in a power plant that is both lightweight and powerful. Coupled to an available Continuously Variable Transmission (CVT) that keeps the engine near its level of peak efficiency, the powertrain achieves excellent fuel economy as well as smooth, quiet operation.



TORQUE & HORSEPOWER
How does 152 horsepower from 2.0 liters sound? Almost as good as 146 lb-ft of torque from the same engine.* Most of that torque is available right away too, so you don't have to wait to experience Lancer's outstanding performance.

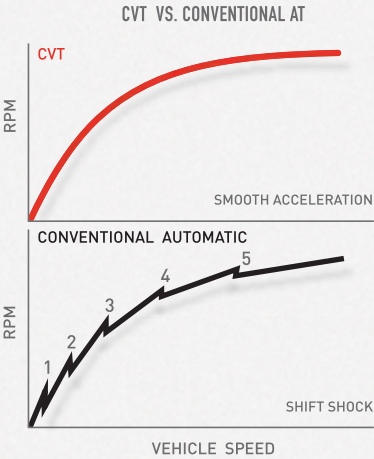
*143 horsepower and 143 lb-ft of torque for PZEV engines sold in California and other low emissions states.



MIVEC
In the past, engines had valve timing designed for either better low-speed torque or more high-speed horsepower, but not both. With MIVEC electronically controlling both intake and exhaust valve timing, Lancer's engine moves beyond that compromise.



SPORTRONIC® SHIFT MODE
Lancer GTS's magnesium paddle shifters command its CVT automatic transmission to deliver crisp, lightning-fast upshifts and downshifts. The Sportronic® shift mode gives the driver an added level of control with six close steps neatly dividing the CVT's gear range.



CVT WITH INVECS-III

A traditional automatic transmission has big gaps between its gears, so the engine isn't always in sync with the driver, or the road. In contrast, Lancer's computer-controlled CVT helps keep the engine running near its optimum speed. The transmission's advanced INVECS-III adaptive shift control system even tailors its response to your driving habits, so it can anticipate your next move. That makes for a better driving experience – and a more efficient one.



RALLY DNA

When we talk about Lancer's performance, it isn't just idle chatter. The rally-inspired Lancer and Lancer Evolution have played a large role in our proud motorsports history. A perennial winner on the FIA World Rally Championship circuit, the Lancer Evolution continues to drive automotive innovation. And every time we win on the track, you win too. Because many of the advancements we make in competition, we take into production.

World Rally Championship Lancer WRC05. Professional driver. Closed course. Do not attempt.

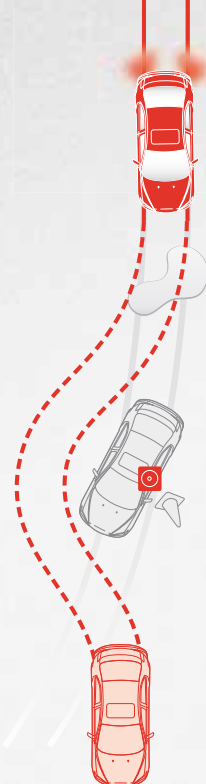
INFLEXIBILITY:

A BEAUTIFUL THING

A sports sedan that holds a curve is a sight to behold, and just what we envisioned for the all-new Lancer. We gave it a rigid body, providing enormous torsional strength. We gave it a suspension to match, with MacPherson struts up front and an independent multi-link system in the rear. The result is level handling in the corners and reassuring ride comfort – not to mention added durability. This Lancer is not about to let the forces of nature push it around.

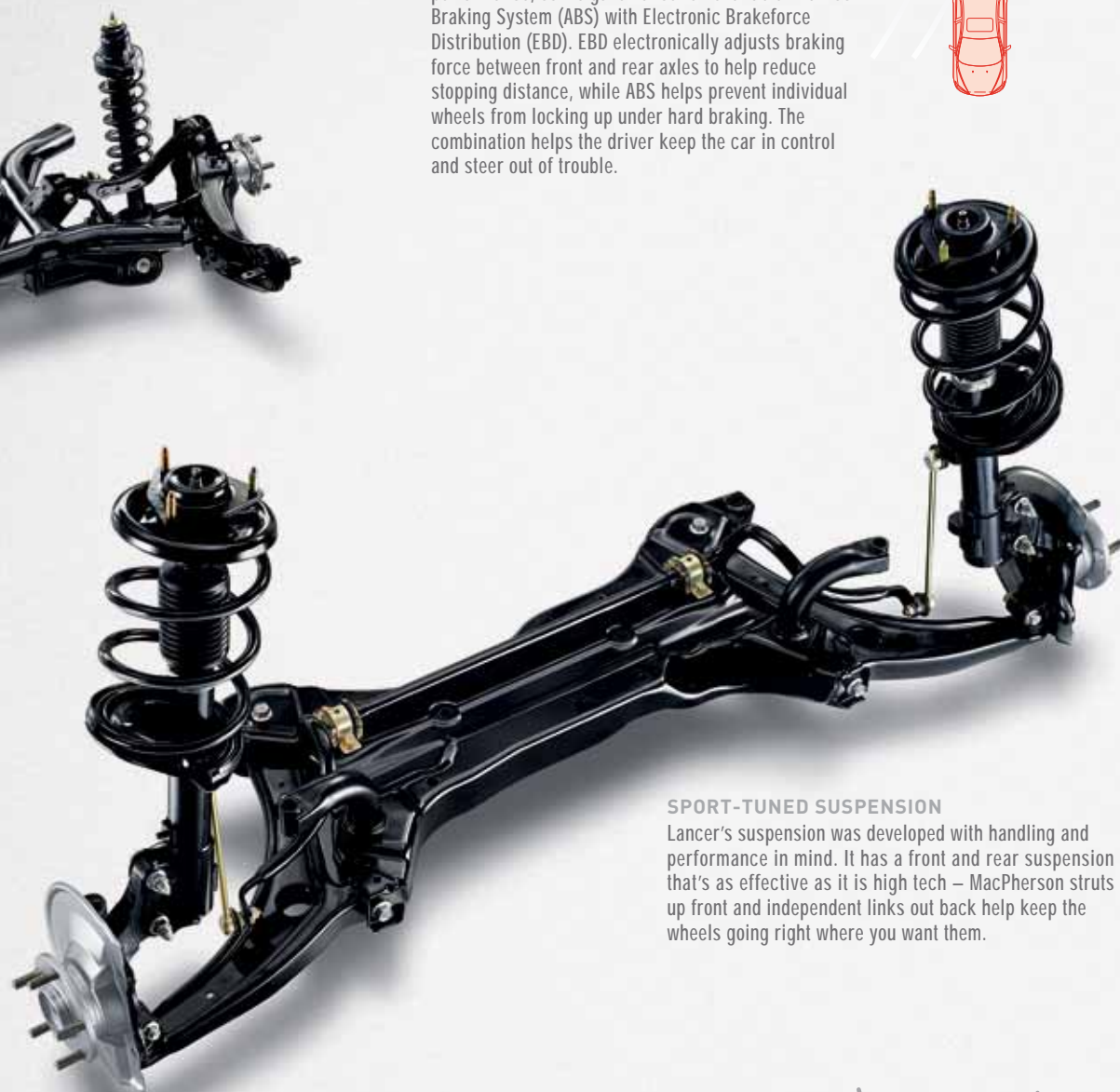
ABS WITH EBD

Both brakes and steering are important for optimal performance, so we gave Lancer an available Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD). EBD electronically adjusts braking force between front and rear axles to help reduce stopping distance, while ABS helps prevent individual wheels from locking up under hard braking. The combination helps the driver keep the car in control and steer out of trouble.



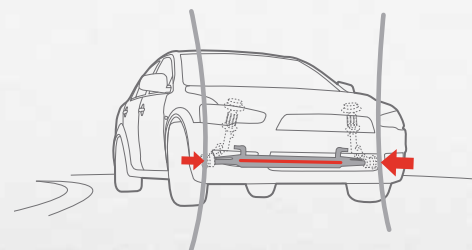
SPORT-TUNED SUSPENSION

Lancer's suspension was developed with handling and performance in mind. It has a front and rear suspension that's as effective as it is high tech – MacPherson struts up front and independent links out back help keep the wheels going right where you want them.



RIGID BODY AND SUBFRAMES

A flat front subframe helps resist flex-inducing forces, which helps the wheels keep their precise relationship to the road for impressive grip. This also allows the suspension to do its job – keep bumps and potholes out of the passenger compartment. So Lancer's great road-holding doesn't come at the expense of comfort.

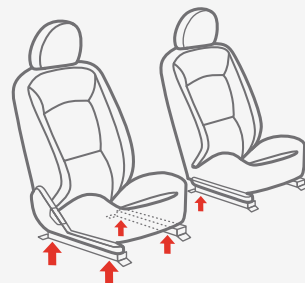




OUR ASSURANCE POLICY

Among Lancer's many capabilities is a readiness to perform when faced with the unexpected. All Lancer models come standard with an advanced Supplemental Restraint System (SRS) featuring seven total airbags: two front, two seat-mounted side, roof-mounted side curtains and first-in-class driver's knee airbag.* In addition, the 2008 Lancer is built around our Reinforced Impact Safety Evolution (RISE) unibody.

*Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your Owner's Manual and instructions provided with your child restraint for additional information.



ADVANCED FRONT AIRBAGS*

Lancer uses advanced front airbags with driver's seat position sensors and front passenger's seat weight sensors. The information gathered from these systems is used to tailor the airbag deployment energy in the event of a collision.



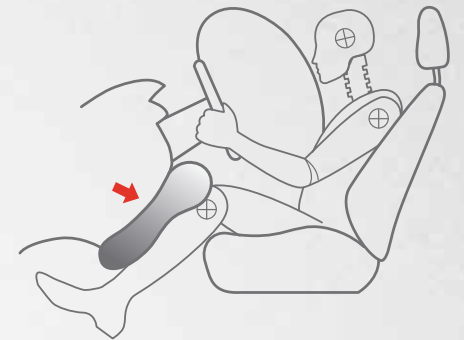
ACTIVE FRONT SEAT BACKS

Lancer's front seats are designed to help reduce whiplash injuries resulting from certain rear-end collisions. The head rests, seat backs and seat frames are all optimized to help protect occupants in these collisions.



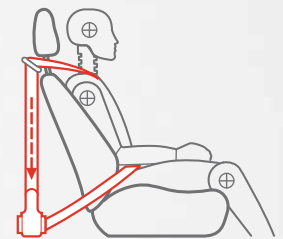
RISE BODY

Lancer's safety design and stiffness both come from Mitsubishi's RISE unibody design. The RISE body utilizes high-tensile-strength steel in strategic locations to increase stiffness. It also disperses energy loads during side and rear crash impacts, enhancing occupant protection and helping to protect the fuel system's integrity.



DRIVER'S KNEE AIRBAG*

Among compact sedans, Lancer is the first to come equipped with a standard driver's side knee airbag. In certain frontal collisions, it helps prevent injury by stabilizing the legs and lower body of the driver.



SEAT BELT PRETENSIONERS AND FORCE LIMITERS

Driver and front passenger seat belts are attached to the body via pretensioners and force limiters that combine to help protect occupants in certain moderate to severe collisions. If the airbag system senses a moderate to severe frontal collision, the pretensioners quickly draw back the seat belt webbing and increase seat belt performance. Force limiters help reduce the force applied to the driver and front seat passenger during an accident.

SPECIFICATIONS

| DE | | ES | | GTS | |
|--|--|--|--|---|---|
| ENGINE | | | | | |
| Engine Type | 2.0-liter (1,998 cc) inline-4, aluminum-alloy block and head (4B11) | 2.0-liter (1,998 cc) inline-4, aluminum-alloy block and head (4B11) | 2.0-liter (1,998 cc) inline-4, aluminum-alloy block and head (4B11) | 2.0-liter (1,998 cc) inline-4, aluminum-alloy block and head (4B11) | 2.0-liter (1,998 cc) inline-4, aluminum-alloy block and head (4B11) |
| Valvetrain | DOHC, 16-valve with Mitsubishi Innovative Valve-timing Electronic Control (MIVEC) | DOHC, 16-valve with Mitsubishi Innovative Valve-timing Electronic Control (MIVEC) | DOHC, 16-valve with Mitsubishi Innovative Valve-timing Electronic Control (MIVEC) | DOHC, 16-valve with Mitsubishi Innovative Valve-timing Electronic Control (MIVEC) | DOHC, 16-valve with Mitsubishi Innovative Valve-timing Electronic Control (MIVEC) |
| Horsepower | 152 hp @ 6,000 rpm (PZEV: 143 hp) ¹ | 152 hp @ 6,000 rpm (PZEV: 143 hp) ¹ | 152 hp @ 6,000 rpm (PZEV: 143 hp) ¹ | 152 hp @ 6,000 rpm (PZEV: 143 hp) ¹ | 152 hp @ 6,000 rpm (PZEV: 143 hp) ¹ |
| Torque | 146 lb-ft @ 4,250 rpm (PZEV: 143 lb-ft) ¹ | 146 lb-ft @ 4,250 rpm (PZEV: 143 lb-ft) ¹ | 146 lb-ft @ 4,250 rpm (PZEV: 143 lb-ft) ¹ | 146 lb-ft @ 4,250 rpm (PZEV: 143 lb-ft) ¹ | 146 lb-ft @ 4,250 rpm (PZEV: 143 lb-ft) ¹ |
| Emissions Rating | Federal Tier 2 bin 5 (PZEV for California) ¹ | Federal Tier 2 bin 5 (PZEV for California) ¹ | Federal Tier 2 bin 5 (PZEV for California) ¹ | Federal Tier 2 bin 5 (PZEV for California) ¹ | Federal Tier 2 bin 5 (PZEV for California) ¹ |
| EPA-Est City/Hwy Fuel Economy ² | MT: 21/29 mpg ³ CVT: 22/29 mpg ³ | MT: 21/29 mpg ³ CVT: 22/29 mpg ³ | MT: 21/29 mpg ³ CVT: 22/29 mpg ³ | MT: 21/29 mpg ³ CVT: 22/29 mpg ³ | MT: 21/29 mpg ³ CVT: 22/29 mpg ³ |
| Recommended Fuel | Regular Unleaded | Regular Unleaded | Regular Unleaded | Regular Unleaded | Regular Unleaded |
| TRANSMISSION | | | | | |
| Manual | 5-speed | 5-speed | 5-speed | 5-speed | 5-speed |
| Automatic | Continuously Variable Transmission (CVT) with INVECS-III adaptive shift control system | Continuously Variable Transmission (CVT) with INVECS-III adaptive shift control system | Continuously Variable Transmission (CVT) with INVECS-III adaptive shift control system | Sportronic® 6-step shifting CVT with INVECS-III adaptive shift control system | Sportronic® 6-step shifting CVT with INVECS-III adaptive shift control system |
| DE | | ES | | GTS | |
| SUSPENSION | | | | | |
| Front | MacPherson strut with stabilizer bar | MacPherson strut with stabilizer bar | MacPherson strut with stabilizer bar | MacPherson strut with strut tower bar and stabilizer bar | MacPherson strut with strut tower bar and stabilizer bar |
| Rear | Independent multi-link | Independent multi-link with stabilizer bar | Independent multi-link with stabilizer bar | Sport-tuned independent multi-link with stabilizer bar | Sport-tuned independent multi-link with stabilizer bar |
| STEERING | | | | | |
| Type | Power rack-and-pinion | Power rack-and-pinion | Power rack-and-pinion | Power rack-and-pinion | Power rack-and-pinion |
| Turning Circle | 32.8 ft curb to curb | 32.8 ft curb to curb | 32.8 ft curb to curb | 32.8 ft curb to curb | 32.8 ft curb to curb |
| BRAKES | | | | | |
| Front | 10.9 in ventilated disc | 10.9 in ventilated disc | 10.9 in ventilated disc | 11.6 in ventilated disc | 11.6 in ventilated disc |
| Rear | 8.0 in drum | 10.3 in solid disc | 10.3 in solid disc | 11.9 in solid disc | 11.9 in solid disc |
| Control System | Available ABS with EBD | Standard ABS with EBD | Standard ABS with EBD | Standard ABS with EBD | Standard ABS with EBD |
| WHEELS AND TIRES | | | | | |
| Wheels | 16x6.5 in steel with full covers | 16x6.5 in 5-spoke alloy | 16x6.5 in 5-spoke alloy | 18x7 in 10-spoke alloy | 18x7 in 10-spoke alloy |
| Tires | P205/60R16 | P205/60R16 | P205/60R16 | P215/45R18 | P215/45R18 |
| DE | | ES | | GTS | |
| EXTERIOR | | | | | |
| Wheelbase | 103.7 in | 103.7 in | 103.7 in | 103.7 in | 103.7 in |
| Length | 180.0 in | 180.0 in | 180.0 in | 180.0 in | 180.0 in |
| Width | 69.4 in | 69.4 in | 69.4 in | 69.4 in | 69.4 in |
| Height | 58.7 in | 58.7 in | 58.7 in | 58.7 in | 58.7 in |
| Track Width | Front: 60.2 in Rear: 60.2 in | Front: 60.2 in Rear: 60.2 in | Front: 60.2 in Rear: 60.2 in | Front: 60.2 in Rear: 60.2 in | Front: 60.2 in Rear: 60.2 in |
| INTERIOR | | | | | |
| Head Room | Front: 39.6 in Rear: 36.9 in | Front: 39.6 in (38.5 in w/sunroof) Rear: 36.9 in | Front: 39.6 in (38.5 in w/sunroof) Rear: 36.9 in | Front: 39.6 in (38.5 in w/sunroof) Rear: 36.9 in | Front: 39.6 in (38.5 in w/sunroof) Rear: 36.9 in |
| Shoulder Room | Front: 54.7 in Rear: 54.3 in | Front: 54.7 in Rear: 54.3 in | Front: 54.7 in Rear: 54.3 in | Front: 54.7 in Rear: 54.3 in | Front: 54.7 in Rear: 54.3 in |
| Hip Room | Front: 53.3 in Rear: 54.1 in | Front: 53.3 in Rear: 54.1 in | Front: 53.3 in Rear: 54.1 in | Front: 53.3 in Rear: 54.1 in | Front: 53.3 in Rear: 54.1 in |
| Leg Room | Front: 42.2 in Rear: 36.1 in | Front: 42.2 in Rear: 36.1 in | Front: 42.2 in Rear: 36.1 in | Front: 42.2 in Rear: 36.1 in | Front: 42.2 in Rear: 36.1 in |
| Interior Volume | 106.3 cu ft | 106.3 cu ft (104.8 cu ft w/sunroof) | 106.3 cu ft (104.8 cu ft w/sunroof) | 106.3 cu ft (104.8 cu ft w/sunroof) | 106.3 cu ft (104.8 cu ft w/sunroof) |
| Passenger Volume | 94.8 cu ft | 94.8 cu ft (93.3 cu ft w/sunroof) | 94.8 cu ft (93.3 cu ft w/sunroof) | 94.8 cu ft (93.3 cu ft w/sunroof) | 94.8 cu ft (93.3 cu ft w/sunroof) |
| Cargo Volume | 11.6 cu ft | 11.6 cu ft (11.15 cu ft w/subwoofer) | 11.6 cu ft (11.15 cu ft w/subwoofer) | 11.6 cu ft (11.15 cu ft w/subwoofer) | 11.6 cu ft (11.15 cu ft w/subwoofer) |
| WEIGHT AND CAPACITY | | | | | |
| Curb Weight | MT: 2,922 lbs CVT: 2,999 lbs | MT: 2,944 lbs CVT: 3,021 lbs | MT: 2,944 lbs CVT: 3,021 lbs | MT: 3,032 lbs CVT: 3,109 lbs | MT: 3,032 lbs CVT: 3,109 lbs |
| Fuel Tank Capacity | 15.3 gal | 15.3 gal | 15.3 gal | 15.3 gal | 15.3 gal |

EQUIPMENT

| DE ES GTS | | | | DE ES GTS | | | |
|-------------|---|---|---|---|---|---|---|
| PERFORMANCE | | | | SAFETY AND SECURITY | | | |
| S | S | S | 152 horsepower ⁴ 2.0-liter MIVEC engine (4B11) | S | S | S | Reinforced Impact Safety Evolution (RISE) unibody construction with front and rear crumple zones |
| S | S | S | 5-speed manual transmission | S | S | S | Dual advanced front airbags with seat position and occupant sensors ⁵ |
| O | O | O | Continuously Variable Transmission (CVT) with INVECS-III | S | S | S | Front seat-mounted side airbags ⁵ |
| - | - | S | Sportronic [®] 6-step shifting with magnesium steering wheel paddle shifters (CVT only) | S | S | S | Front and rear roof-mounted side-curtain airbags ⁵ |
| - | - | S | Sport-tuned suspension with front strut tower bar | S | S | S | Driver's knee airbag ⁵ |
| S | - | - | 16-inch steel wheels with full wheel covers | S | S | S | Interior head impact protection |
| - | S | - | 16-inch 5-spoke alloy wheels | S | S | S | 3-point front seat belts with pretensioners and force limiters |
| - | - | S | 18-inch 10-spoke alloy wheels | S | S | S | Height-adjustable front shoulder belts |
| EXTERIOR | | | | S | S | S | 3-point seat belts in all three rear-seat positions |
| S | S | S | Reflector-type halogen headlamps | S | S | S | Lower Anchors and Tethers for Children (LATCH) system |
| S | S | S | Auto-off headlamps with Daytime Running Lights (DRL) | S | S | S | Active front seat structure designed to help reduce whiplash injury |
| A | A | S | Fog lights | S | S | S | Tire Pressure Monitoring System (TPMS) |
| S | S | S | Clear tail light clusters with chrome reflectors | P | S | S | ABS with Electronic Brakeforce Distribution (EBD) |
| S | S | S | Variable-intermittent windshield wipers | S | S | S | Engine immobilizer |
| S | S | S | UV blocking windshield | - | S | S | Theft-deterrent alarm system |
| S | S | S | Rear window defroster | S | S | S | Emergency inside trunk release |
| S | - | - | Black slotted-mesh grille with black surround | COMFORT AND CONVENIENCE | | | |
| - | S | S | Black slotted-mesh grille with chrome surround | S | S | S | Micron air filtration |
| S | S | S | Dual power side view mirrors (manual folding) | P | S | - | Manual air conditioning |
| - | S | S | Color-keyed door handles and side view mirrors | - | - | S | Automatic climate control with silver-trimmed dials |
| A | A | S | Color-keyed aero package (front bumper extension and side sill extensions) | - | S | S | Rear-seat heating ducts |
| A | A | S | Color-keyed rear spoiler | S | - | - | Power windows with auto-down driver's window |
| A | A | S | Chrome exhaust tip | P | S | S | Power windows with auto-up and down driver's window |
| - | P | P | Power glass sunroof | P | S | S | Power door locks with selective unlocking |
| INTERIOR | | | | A | S | S | Remote keyless entry |
| S | S | S | Sculpted cockpit-style dash with amber red illumination and dial-type climate controls | AUDIO AND TECHNOLOGY | | | |
| S | S | S | Black instruments with silver meter bezels | S | S | - | 140-watt (max) Mitsubishi CD/MP3 audio system with four speakers, speed-sensitive volume/equalization, and Digital Signal Processor (DSP) |
| S | S | S | Two-color multi-information display showing fuel level, CVT gear selection, outside temperature, plus driver-selectable screens for coolant temperature, driving range, service reminder, trip computer, warning messages and programmable settings | - | - | S | 140-watt (max) Mitsubishi CD/MP3 audio system with six speakers, speed-sensitive volume/equalization, and Digital Signal Processor (DSP) |
| S | S | S | Tilt steering column | S | S | S | SIRIUS [®] Satellite Radio pre-wiring |
| - | S | S | Steering wheel-mounted cruise control | - | S | S | Steering wheel-mounted audio controls |
| - | - | S | Leather-wrapped steering wheel with silver accents | - | S | - | Bluetooth [®] hands-free phone interface pre-wiring |
| - | - | S | Leather-wrapped shift knob | - | A | S | Bluetooth [®] hands-free cellular phone interface system with voice control |
| A | S | S | Carpeted floor mats | OPTION PACKAGES | | | |
| S | S | - | Contoured front bucket seats with height-adjustable head rests | O | - | - | A/C & Power Package: ABS with EBD; manual air conditioning; auto-up and down driver's power window; power door locks with selective unlocking |
| - | - | S | Sport front bucket seats with height-adjustable head rests | - | O | O | Sun & Sound Package: Power sunroof; 650-watt (max) Rockford Fosgate [®] high-performance 6-CD/MP3 audio system, nine speakers including trunk-mounted 10-inch dual-voice coil subwoofer, speed-sensitive volume/equalization, auxilliary audio input jack, Digital Signal Processor (DSP), and PUNCH [®] control; SIRIUS [®] Satellite Radio with six months' pre-paid subscription |
| S | - | - | 4-way adjustable driver's seat | - | - | O | Navigation and Tech Package⁶: Mitsubishi Multi Communication System; GPS navigation; 30GB hard disc drive with Digital Music Server; in-dash DVD/CD player; multi-function 7-inch color LCD touch screen; FAST-Key electronic entry and starting system |
| - | S | S | 6-way adjustable driver's seat | | | | |
| - | S | S | Seat-back pocket (driver's side) | | | | |
| S | S | S | 4-way adjustable front passenger's seat | | | | |
| S | S | S | Height-adjustable head rests in all three rear seat positions | | | | |
| - | S | S | 60/40-split rear seat with center armrest; cup holders inside armrest | | | | |
| - | S | - | Premium interior fabric | | | | |
| - | - | S | Sports suede interior fabric | | | | |
| - | S | - | Dark silver trim on dash and front doors | | | | |
| - | - | S | Geometric printed trim on dash and front doors | | | | |
| - | - | S | Chrome inside door handles | | | | |
| S | S | - | Sun visors with passenger covered vanity mirror | | | | |
| - | - | S | Sun visors with dual covered vanity mirrors | | | | |
| - | S | S | Dual map lights | | | | |
| S | S | S | Storage compartment in lower instrument panel | | | | |
| - | S | S | Front center console with concealed storage under center armrest | | | | |
| S | S | S | 12-volt power outlet in front floor console | | | | |
| S | S | S | Cup holders in center console | | | | |
| S | S | S | Bottle holders in front doors | | | | |
| S | S | S | Carpeted, lighted trunk with remote release | | | | |
| | | | | S = Standard P = Available in package O = Option A = Accessory - = Not available | | | |

Partial Zero Emissions Vehicle (PZEV) vehicles are sold in California and other low emissions states. ²EPA estimates are to be used as a standardized comparison with other vehicles. Your actual mileage will vary depending on how you drive and maintain your vehicle. ³These estimates reflect new EPA methods beginning with 2008 models. Under the old methods, the estimates would be MT: 25/31 mpg, CVT: 25/31 mpg.

143 horsepower for Partial Zero Emissions Vehicle (PZEV) engines sold in California and other low emission states. ²Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your *Owner's Manual* and instructions provided with your child restraint for additional information. ³Requires Sun & Sound Package.

BUILD YOUR OWN



GTS

SPORT-TUNED PERFORMANCE, FULLY EQUIPPED
Lancer GTS includes all ES standard features plus: Sportronic® 6-step shifting with magnesium steering wheel paddle shifters (CVT only); 18-inch alloy wheels with P215/45R18 tires; fog lights; rear spoiler and aero package; chrome exhaust tip; leather-wrapped steering wheel and shift knob; sport front bucket seats; sports suede interior fabric; geometric print interior accents; chrome in-side door handles; dual sun visor vanity mirrors; automatic climate control; six speakers; Bluetooth® hands-free phone interface with voice recognition



SPORTS SUEDE BLACK FABRIC

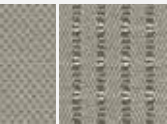


ES

WELL EQUIPPED AND READY TO GO
Lancer ES includes all DE standard features plus: engine cover; 4-wheel disc brakes; front and rear stabilizer bar; 16-inch alloy wheels; chrome grille surround; color-keyed outside door handles and side view mirrors; carpeted floor mats; height-adjustable driver's seat; 60/40-split rear seat; premium interior fabric; dark silver interior accents; map lights; ABS with EBD; air conditioning; rear-seat heating ducts; power door locks and keyless entry; steering wheel-mounted cruise control and audio controls



PREMIUM BLACK FABRIC



PREMIUM BEIGE FABRIC



DE

FUN WITHOUT SACRIFICE
Lancer DE includes: 2.0-liter MIVEC engine; 5-speed manual or Continuously Variable Transmission (CVT); front stabilizer bar; 16-inch steel wheels with P205/60R16 tires; Daytime Running Lights (DRL); multi-information display; seven standard airbags; Tire Pressure Monitoring System (TPMS); micron air filtration; power windows and mirrors; CD/MP3 audio system with four speakers



BLACK FABRIC



BEIGE FABRIC

COLORS



APEX SILVER METALLIC / BLACK INTERIOR



DESERT SAND METALLIC¹ / BLACK OR BEIGE² INTERIOR



AQUA METALLIC¹ / BLACK OR BEIGE² INTERIOR



RALLY RED METALLIC / BLACK OR BEIGE² INTERIOR



GRAPHITE GRAY PEARL / BLACK INTERIOR



ELECTRIC BLUE PEARL¹ / BLACK INTERIOR



TARMAC BLACK PEARL / BLACK OR BEIGE³ INTERIOR



WICKED WHITE / BLACK OR BEIGE³ INTERIOR

ACCESSORIES

Lancer's available accessories let you make it your own. Plus, when you buy Mitsubishi Genuine Accessories, you know they'll fit right and work right. The following accessories are available from your Mitsubishi Retailer: HDD navigation system • 6-disc CD changer • SIRIUS® Satellite Radio • Bluetooth® hands-free phone interface • Aux audio input cable • Keyless entry • Cigar lighter • Carpeted floor mats • Scuff plates (four pieces) • Aluminum shift knob • Trunk mat • Cargo organizer • Cargo tray • Fog lights • Front bumper extension • Side sill extensions • Rear wing spoiler • Front mudguards • Rear mudguards • Chrome exhaust tip • Side window air deflector • Sunroof air deflector • Hood protector • License plate frame with logo • Wheel locks



REAR WING SPOILER



FOG LIGHTS



HDD NAVIGATION SYSTEM

GOT YOU COVERED

WARRANTY

10^{YEAR} / 100,000^{MILE}
POWERTRAIN

5^{YEAR} / 60,000^{MILE}
BUMPER-TO-BUMPER

7^{YEAR} / 100,000^{MILE}
ANTI-CORROSION/PERFORATION

5^{YEAR} / UNLIMITED^{MILE}
ROADSIDE ASSISTANCE

¹Not available on DE. ²Available on ES only. ³Not available on GTS.

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer.



Concept E showcar.



World Rally Championship Lancer WRC05.
Professional driver. Closed course. Do not attempt.



1973 Lancer 1600 GSR.
Professional driver. Closed course. Do not attempt.



2007 Dakar Rally.

ENGINEERING PASSION

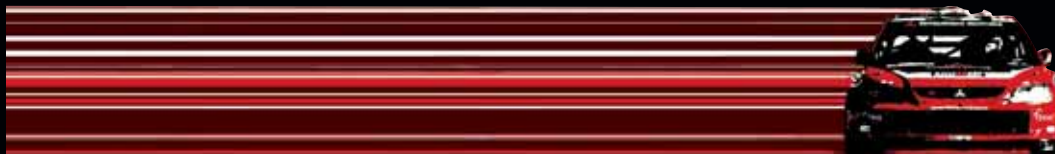
Every Mitsubishi is performance engineered to get your heart racing. But our passion for performance is deeper than sheet metal – it's in our blood, in our DNA. It can be felt in every engine, exhaust note, suspension and transmission that goes into every car, SUV and truck we build. Whether you're on a road trip with the windows down and the sound system up, driving to the market or commuting, we believe getting behind the wheel of a Mitsubishi vehicle should be the equivalent of being the only vehicle on the road. Because at Mitsubishi, we strive not only to build the world's most high-performance vehicles, but also provide an exhilarating driving experience every time you turn the key.

ECLIPSE
COUPE AND SPYDER

LANCER / LANCER EVOLUTION / GALANT
SPORT SEDANS

OUTLANDER / ENDEAVOR
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